

STEPPING INTO WHAT'S NEXT

As the industry adjusts to trends resulting from COVID-19, we're glad to be able to meet new clients and reconnect with existing clients, partners and friends.

change
adaptation
evolution

All Hands (Back) On Deck

Certainly 2020 brought changes and adaptations none of us could have planned for. At SJ Morse, we're grateful that we are still operational.

As we adjusted to new safety protocols, our management team divided time between home and office, and our crew stayed distanced but enthusiastic.

November brings us back together, with the entire team on site full time. It's refreshing to realize how much we missed what we had before the pandemic! And inspiring to see what can be created when things take a turn.

in house

The Show Must Go On

One significant adjustment this year has been shifting into virtual meetings, conferences and presentations.

We attended our first virtual conference as a team with the AWI *Elevate 2020* Convention last month.

Did you or your team attend any virtual industry events this year? What did you think?

And just how many Zoom meetings do you think you've had this year? ☺



online

Virtual Flexibility

While we miss connecting in-person right now, there are exciting benefits to being able to meet virtually "face-to-face" so seamlessly.

As the world continues to practice social distancing, we're renovating our digital assets and processes to enhance our project management and client communication. The technology available today makes it easier than ever to stay in touch, track progress and deliver on time.

rethinking

ahead.

SONIC/CORE, our architectural wood veneer acoustic panel, came to market with the first installations this year.

SONIC/CORE is a micro-perf panel with 100% porous multi-ply core. It achieves a high NRC rating, with the panels designed to be installed just as traditional veneer panels would be.

LEARN MORE ABOUT SONIC/CORE ►

product
development

May the rest of 2020 bring your company blessings and inspiration as we all look ahead to what's next.